

c.r.c

COLLEGE RADIO CORPORATION

January 4th, 1955

Dear Station Manager:

We would like to know whether your station might be able to arrange for the placement of a Pepsi-Cola vending machine on your campus if the Pepsi-Cola Company were to buy a reasonable amount of time on your station. The machine might be located in the building housing your station, in a Student Union building, or in any spot on campus accessible to a large number of students. Before replying, please be sure to check with any officials of the college whose approval might be necessary.

We would appreciate your prompt reply. Write on the back of this letter if you wish.

COLLEGE RADIO CORPORATION

January 25, 1955

Dear Mr. [Name]

We would like to know whether your station might be able to
arrange for the placement of a large-scale vertical section on your premises.
If the vertical section were to be a permanent structure of this size,
your station might be interested in the building housing your
station. In a similar building, or in any kind of permanent structure,
to a large number of students, before the building is built, it would
be an excellent site of the college, where appropriate for its purposes.

We would appreciate your prompt reply, please at the back of this
letter if you wish.

Sincerely,
[Name]